

EAST WHITELAND TOWNSHIP PARK & RECREATION BOARD

January 25, 2022

Meeting Minutes

1) Call to Order & Housekeeping – 7:00 p.m.

- Board in Attendance: Chuck Barbera, Tom O’Neill, Tim Phelps, Tara Pellini, Carol Rapp, Amit Kohli
- Staff in Attendance: Steve Brown
- Supervisors in Attendance: Scott Lambert
- Board Unable to Attend: Gail Keyes
- Approval of the December 7, 2021 meeting minutes – APPROVED

2) Updates

a. Supervisor’s Actions from January BOS meeting: no updates

b. Trail Connections (Spring Mill Farms, New KD Markley?)

- Engineering rough draft numbers have been prepared for Spring Mill Farms CVT access
 - Drafting proposal requests for consultants in hopes to send out as soon as February 2022
- K.D. Markley Elementary & new 5th/6th grade center requests CVT connection
- 5060 Morehall/Down East Park connection project
- CubeSmart walk connect to path to connect to Wegman’s shopping center
- Devault trail would connect to Phoenixville
- Future requests would require a sub-committee to determine priorities

c. Bacton Hill Park

- Phase 1 on track
- Erosion and sedimentation plans in place
- Pre-construction meeting Feb. 9th
- Discussion with business owner to put a fence up
- Next Steps: Discuss ground breaking ceremony (March/April 2022)
- John Neilds responsible for vegetation removal
- Need to discuss signage for park
 - Consider 2 signs (Bacton Hill and Swedesford Road)

d. Down East Park

- Hope to have park started by Julia’s birthday in June 2022

- Parking:
 - More discussions on parking at People's Light need to happen
 - Vanguard parking lot – considering allowing up to 20 spaces
 - Like the idea of the trail connection
 - 50/60 Morehall Office Buildings to secure parking from them and maintain and upgrade current dirt connection
 - Adjacent property of 2 acres is still interested

e. Summer Camp

- Planning underway
- Waiting on approval to host at KD Markley (construction may be an issue), Charlestown Elementary as a back up
- 4 weeks – 8:30-3:30 for campers, 8-4 for counselors
- ~\$550 first child, ~\$525 for second for EW residents, \$650 non-residents
- Last year 75 campers, previous years 103 campers.
- Tentatively planned for June 24th- July 22nd
- Increasing pay for councilors to be more competitive
- Consider future scholarships for this camp to be potentially funded for EW 501c3
- **MOTION:** To run camp at current rates (\$550 first child, \$525 for second for EW residents, \$650 non-residents) for 4 weeks, with up to \$500 scholarship money
 - **MOTION APPROVED**

f. PROS schedule

- Scott to generate some dates for PROS Summary review (~2/9 at 4)

g. People's Light Meeting (12/9)

1. Concerts

- Don't envision large summer concerts like in the past

3) Summer Camp

- Consider field trip to a play or class at People's Light

4) Adjacent property purchase/Down East Park

a. Parks & Recreation Facebook Page – Communication Plan

- Up to 202 followers after a post calling out the page
 - Tim prepared communication template
 - Board Spotlights
 - Why did we choose to volunteer for Parks and Recs
- b. Cricket Pitch Sub Committee
- Property selection in progress
- c. Friends of East Whiteland Parks & Recreation 501.c.3 Sub Committee
- Applications are being approved
 - Last piece involves IRS approval

3) Business to Discuss

- a. 2nd Movie Night – Alternative Park
- Battle of the Clouds (Fall 2022)
 - MOTION – Propose Battle of the Clouds for this second movie night
 - MOTION approved.
- b. Summer concerts vendor selection process
- Vendor selection to stay as is for this coming concert series
 - Tie food sales at events with our non-profit fundraising for scholarships
 - Current vendors have been local and allow businesses to gain exposure
- c. Bacton Hill Park - Phase II
- Currently considered: pickleball courts, basketball courts, skate park, pump track
 - Homework to research some opportunities for additional considerations for this Phase.
- d. Summer Concert Series
- 3rd Wednesday of each Month for 4 concerts (May, June, July, August)
- e. Additional Park Offering
- Consider future park program offerings such as; Walk-tober, Earth Day Clean Up

MOTION: To Re-elect Chuck Barbera for Chair

MOTION APPROVED

MOTION: To elect Tom O'Neill for Co-Chair
MOTION APPROVED

4) Public Comment

5) Next Meeting – February 22, 2022 at 7:00 p.m. (in person)

6) Meeting Adjournment: 9:25pm