

EAST WHITELAND TOWNSHIP PARKS & RECREATION
August 27, 2019
MEETING MINUTES - APPROVED

1. Call to Order – 7:00pm
 - a. **Board in Attendance:** Barbara-Ann Thav, Valeri Bocclair, Kristin Thomas, Chuck Barbera, Gail Keyes, Carol Rapp, Tim Phelps (arrived 7:30pm) **Staff in Attendance:** Steve Brown **Supervisors in Attendance:** Scott Lambert
 - b. **Board Unable to Attend:** none
 - c. **Approval of the July 23, 2019 meeting minutes:** Motion to approve the July minutes was approved at 7:08pm.

2. Old Business:

- a. **Summer Camp Review & 2020 Planning:** Michelle Mariano-Fasano, camp director presented.

105 registered and 95 on average in attendance every day.

6 college, 2 teachers, and the other 12 were high school counselors.

Recruiting more college counselors for next summer would be helpful.

Steve Brown will follow up with the West Chester University connection to recruit early education students.

We need to find an early education connection at Immaculata University, the Tech School, and the High School pre-school program. Contact the local nursery schools to recruit the classroom aides. Suggest advertising in the PTO newsletter, meetings with the Principal, etc.

7 stations, 6 groups and 3-4 counselors in each group.

4 weeks was perfect for counselors and families.

Counselors felt like there was not enough time to talk with each other and organize. Might consider CITs to supplement.

We should consider an all-day training for the counselors.

We need a new ping pong table.

Charlestown Elementary School was a very small location to host camp. It was nice, but cramped. It will be held at K.D. Markley in 2020.

Two field trips:

1. Pancott Gymnastics. Goldfish Swim. The police helped to escort everyone from Pancott to Goldfish.
2. Grand Slam ninja course

Wild wet day, video game truck, ice cream sundaes, tie dye day, pancakes, talent show, were some of the key activities. Steve Brown to connect Michelle Mariano-Fasano to the new rock-

climbing company coming to EWT as a possible field trip option. Beginning in October, Michelle will be working on Mondays at the Township.

Consider an online survey or a feedback card every Friday for 2020.

We will all send Michelle any other ideas of where she can recruit more counselors.

- b. **PROS Analysis with Ann Toole:** Programming, organization and management research. PROS stands for Parks, Recreation, and Open Space Plan.

See Anne Toole's PowerPoint on the website for reference. This might change with the 2020 census.

- EWT has had a 3.9% increase in population since 2010. We are at 11,072 residents. Average age is 39.1 years
- Nearly 7 out of 10 is a family household
- 35% with children under 18; 22% live alone; 68% families; 10% without children
- 10-19 years old is one of the fastest growing age groups
- 22% living alone
- Suggestion to add families without kids to slide 5
- We have 140 park acres.

Lifestyle breakdown:

- 51% Affluent Estates
- 18% Middle Ground "City Lights" – lifestyles of thirtysomethings

We spend \$9.32 per capita and the recommended state average is \$36 per capita. The national average is \$38 per capital Huge differences.

Ann Toole will provide Steve Brown with information for budget planning.

Check out PRPS.org for training and membership opportunities.

- c. **Down East Park – sub-committee report (Gail Keyes, Carol Rapp, Tim Phelps, Chuck Barbera):** Sub-committee met on August 8th. Attendees were Chuck Barbera, Carol Rapp, Gail Keyes, and Steve Brown)

3-Prong Focus:

- Down East
- Inclusion of other initiatives
- Procedure development

Survey is complete with the neighborhood

Phase 1, playground: we are asking for a playground design from Angels Play to present at our October meeting. They are requesting 3000 square feet for playground space.

Consider presenting a project brief to the Board of Supervisors at their September meeting. Kristin Thomas will send some project charter/brief templates to the subcommittee to fill out/edit.

Julia Bitto's birthday is June 6th. Would be good launch day.

- d. **Bacton Hill Park:** Subcommittee has not met as they are awaiting additional items from Natural Lands per the contract. Barbara-Ann Thav requested that we get up the early designs and communication plan to the township website.
 - e. **2020 Budget:** Moving discussion to our September meeting due to time. Budget needs to be adopted twice in November (1st approval) and December (2nd approval). Supervisors meet on October 16th and the 30th to discuss budget.
- 3. **New Business:** Kristin Thomas and Valeri Boclair asked to add time limits to agenda items.
 - 4. Public Comment: none
 - 5. Meeting Adjournment - Next meeting on Tuesday, September 24, 2019 –7pm start time.

Meeting minutes compiled by Kristin Thomas and Barbara-Ann Thav.
Minutes approved at the 9/24/19 Parks & Rec Board Meeting.